



2008 ACE Awards Winners Announced...

CMC was once again delighted and honoured to announce the winners at the 2008 Annual ACE Awards luncheon, held on June 4, 2008.

In no particular order, the winners were...

For 'Consumer – Other':

Maclean's (Rogers Publishing Limited)

The Maclean's Team:

Brinda Luckoo, Rogers Publishing Limited
David Livesey, Rogers Publishing Limited
Julie Osborne, Rogers Publishing Limited
John Huckle, One on One Communications

For 'Consumer - New Gift':

The Beaver (Canada's National History Society)

The Beaver Team:

Ian McKelvie, The Beaver
Philippa Dowding
Sheldon Currie, Designtype

For 'Consumer – Online':

Canadian Business (Rogers Publishing Limited)

The Canadian Business Team:

Sarmistha Roy, Rogers Publishing Limited
Stuart Shaul, Rogers Publishing Limited
Flavia Calhela, Rogers Publishing Limited
Joe Chidley, Rogers Publishing Limited

And for 'Consumer: Special Achievement':

Hello! Canada (Rogers Publishing Limited)

The Hello! Canada Team:

Peter Willson, Roger Publishing Limited
Jennifer Williams, Rogers Publishing Limited
Tracey McKinley, Rogers Publishing Limited
Mark Hamill, Rogers Publishing Limited
Liza Cooperman, Rogers Publishing Limited
Ciara Hunt, Rogers Publishing Limited
Mike Marcos, Rogers Publishing Limited

In addition to the ACE Awards, the CMC also selects a recipient of the Caren King Scholarship and the Marketer of the Year. The Caren King scholarship consists of \$3,000 to put toward furthering one's career along the circulation path, while the Marketer of the Year, as the name implies, is in recognition of exemplary marketing success, and earns the recipient \$500 cash.

This year's Caren King Scholarship winner is Danielle Chartier, Marketing Coordinator for Canada's National History Society

The 2008 Marketer of the Year award goes to Nancy McCollum, Director of Account Services, at the Coast To Coast Newsstand Partnership.

A special thank you goes out to Tom Johnston for coordinating this year's award submissions, and to the judges he selected for this challenging task.

Please offer your congratulations to the winners for their outstanding achievements.

