



CIRCULATION MANAGEMENT ASSOCIATION OF CANADA
50 Main St E, Unit 6, PO Box 349 Beeton ON L0G 1A0
www.circ.org

Membership 2011

Dear Publishing Colleague:

Make the best investment you'll make this year and renew your membership to the CMC today! Your CMC membership entitles you to a year full of CMC benefits and events such as:

- ✓ **SEMINAR SAVINGS** – You get a substantial discount on CMC seminars, where you learn the latest techniques to improve your magazine's bottom line from North America's top circulation professionals.
- ✓ **THE E-CIRCULATOR** – The voice of the industry, *The E-Circulator* keeps you up-to-date on the latest news, issues, and trends in the industry. It's the only Canadian e-newsletter written especially for circulation professionals.
- ✓ **CMC SCHOLARSHIP** – You are eligible to apply for the annual **\$3,000** scholarship to attend an intensive publishing related program, event, or conference of your choice.
- ✓ **DISCOUNTS ON MagNet 2011** – You're automatically eligible for special "association member" rates at **MagNet 2011: Canada's Magazine Conference**.
- ✓ **ENTRY FEE WAIVED FOR ACE AWARDS** – You'll save on entry fees for your submissions to the Awards for Circulation Excellence (ACE), presented every second year for outstanding achievements in circulation marketing.
- ✓ **NETWORKING OPPORTUNITIES** – Meet with friends, colleagues, and experts in our industry at all of the CMC's seminars and social events.

Don't miss out on this great opportunity to invest in yourself and your career – Join Today.

Sincerely,
Kate Mills

Membership, CMC

CMC MEMBERSHIP APPLICATION

✓ **YES! I want to get my CMC membership NOW for 2011 and get a full year of benefits for the early bird rate of only \$119*. Special rate ends Dec. 15, 2010!**

*\$134.47 (\$119 + \$15.47 HST)

<p>Name: _____</p> <p>Title: _____</p> <p>Company: _____</p> <p>Address: _____</p> <p>Phone: _____</p> <p>Fax: _____</p> <p>E-mail: _____</p>	<p><input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> MasterCard</p> <p><input type="checkbox"/> Please invoice me</p> <p>Card # _____</p> <p>Expiry Date _____</p> <p>Signature _____</p> <p>GST Reg. # R126256551</p> <p><input type="checkbox"/> Renew my CMC membership automatically each year and send an invoice to my attention annually for payment.</p>
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PLEASE ENSURE WE HAVE YOUR CURRENT E-MAIL ADDRESS TO RECEIVE THE E-CIRCULATOR.

Confirm my E-mail address: _____

Mail to: CMC Circulation Management Association of Canada, 50 Main St E, Unit 6, PO Box 349 Beeton ON L0G 1A0

For Fastest Service: Fax to the CMC @ (905) 729-4432

Questions or comments: Email cmc@tamicirc.ca, or call Brian Gillett @ (905) 729-1046.