



Seminar: B2B Circulation 2.0 Digital

**Time Is Running Out
Register Today**

**Monday, March 2nd, 2009, 1 - 4 PM
at the Academy for Spherical Arts**

PS - Not involved in B-to-B Circulation? Please pass this along to someone who is...

Digital editions, digital circulation, digital auditing - Welcome to B2B Circulation 2.0! The CMC has lined up an exceptional panel of speakers to demystify, teach and share experiences relating to the digital world of audience development. This session will be focusing on everything digital - exclusively for circulators and publishing professionals in the B2B arena. Come on out and learn everything you need to know about:

**Digital Editions - Functionality and Capabilities
Digital Circulation & Web Traffic Auditing
Circulation Marketing via Digital Channels - New Media**

Learn from three engaging professionals who are at the top of their game:

**Taufiq Hausen, CEO – Zegapi
Vesna Moore, Director of Circulation - Business Information Group
Timothy Peel, Vice President - CCAB/BPA Worldwide**



The **ACADEMY**
of **SPHERICAL ARTS**

\$59 CMC Members

\$75 Non-Members

**To reserve your seat for the seminar and request an invoice,
please email the CMC at cmc@tamicirc.ca**

**Followed by the Annual CMC Spring Social & Pool
Tournament, at the same location...
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Or contact Brian Gillett, CMC Administrator

cmc@tamicirc.ca

Tel: 905-729-1046

